



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

# A Letter from CEO Shae Wilson-Gregg

Spring & Summer 2017



## **YMCA MEMBERS AND PROGRAM PARTICIPANTS,**

First let me state that this fantastic institution will celebrate 160 years of service in our community in March. To all of those who have wholeheartedly supported this Y over the years - Thank You! I am honored to be a small piece of this large puzzle.

As we approach the spring and summer months I want to remind you of our spring break activities, pool schedule, summer camp registration and facility usage. More importantly, I want to share with you the five goals we are focusing on to improve your YMCA.

## **GOALS**

### **CONTINUE ENHANCING THE FACILITY TO ENSURE MEMBER SATISFACTION**

- We are currently researching the best options for updating our locker rooms, studio space, child watch center, and pool area.
- We are seeking assistance with funding for an AC unit in the new gym.
- We are researching the best options for updating our phone and internet systems.
- We are resurfacing floors and changing paint colors in several areas of the Y.

## **PROVIDE INNOVATIVE PROGRAMMING FOR YOUTH, FAMILIES, AND ACTIVE OLDER ADULTS**

- We are continuing to improve and increase class offerings.
- We are updating and replacing workout equipment.
- We have included a Drumming class, Basketball drills, and Football drills in our spring programs offerings for youth.
- We will add soccer camp to our list of specialty camps for summer 2017.

## **COLLABORATION WITH OTHER LOCAL ORGANIZATIONS TO BETTER SERVE THE COMMUNITY**

- We are actively talking with and looking for additional opportunities to collaborate so we can make a stronger impact within our community.
- We have joined forces with Piedmont Athens Regional to offer preventative care for diabetes and strokes.
- We have created fun fitness classes for Health Matters for Families. Classes are designed to fight childhood obesity.
- We will offer a cancer survivor program that focuses on nutrition and exercise.

## **INCREASE AWARENESS OF THE Y'S IMPACT AND ALL THE Y HAS TO OFFER THE COMMUNITY**

- We are pleased with the direction of our printed materials and are focusing on our electronic marketing. Please follow us on Facebook, Instagram and Twitter as we actively update our followers on new programs and important updates including cancellations.
- We are actively searching for opportunities to speak on behalf of the Y and the mission work being accomplished here.

## **BOARD AND VOLUNTEER DEVELOPMENT**

- We are a non-profit volunteer lead organization that encourages volunteerism. Please contact Shae Wilson-Gregg, CEO, to express your interest in serving as a volunteer.
- We provide over \$160,000 in financial assistance annually. This effort requires a team of volunteers that support the annual campaign. Please contact Jacqueline Shirley, Fundraising Development Director, to express your interest in serving as a campaign volunteer.

# **SPRING ANNOUNCEMENTS**

Clarke County Spring Dynamic Days: March 6 - 10. Registration going on now!

Spring quarter programs will begin Tuesday, February 21, 2017. Weather permitting most programs will operate outside. Gyms will not be available between 2:45 - 6 pm Monday through Friday.

# SUMMER ANNOUNCEMENTS

Summer camp will begin Monday May 22, 2017. Please expect large crowds in the facility all day. Facility usage is modified during the summer months. Please see information below.

## Outdoor Pool Schedule:

Begins May 22, 2017

Monday - Thursday: 9 am - 7:45 pm (Summer camp swims until 4 pm)

Friday: 9 am - 7:45 pm (Summer camp swims until 12 pm)

Saturday: 10 am - 4:45 pm

Sunday: 1 pm - 5:45 pm

## Open Gym Times:

Begins May 22, 2017

Monday - Friday: 4:30 am - 8 am, 6 pm - 9:30 pm (Summer camp will use gyms 8 am - 6 pm)

Pickup basketball will be held in the big gym only, Monday - Friday 12 - 2:30 pm. This is weather permitting. Camp must have access to the gym in the event of inclement weather.

Racquetball courts 1 and 2 are reserved for camp Monday - Friday 9:30 am - 5 pm.

**ONE LAST EXCITING ANNOUNCEMENT - YOU AND THIS COMMUNITY ARE MAKING OUR 2017 ANNUAL CAMPAIGN A SUCCESS. AT NEARLY 70% OF OUR GOAL, WE HAVE HAD 433 DONORS CONTRIBUTE \$111,836.15 TO ENSURE THAT PEOPLE OF ALL AGES HAVE AN OPPORTUNITY TO EXPERIENCE THE ATHENS YMCA.**

